



eNewsletter of California Garden Clubs, Inc.

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[Julie A. West](#), President

[California Garden Clubs, Inc.](#) is a Member of [Pacific Region, National Garden Clubs, Inc.](#)

Golden Gardens

With regret, GinaBelle Smith has resigned as *Golden Gardens* Circulation Chairman effective immediately. As a result, [Robin Pokorski](#) has offered to fill the position for the remainder of this term as the new *Golden Gardens* Circulation Chairman. Please make a note of the following contact information for all *Golden Gardens* Circulation business:

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Golden Gardens continues to struggle with lack of volunteers needed to do the work. Without people willing to serve as Editor, Assistant Editor including layout, circulation, etc., how can *Golden Gardens* continue to exist? The problem arises in the fact that the bulk of the work involved has fallen on CGCI's President and all three Vice Presidents in addition to their other duties. As stated in the Editor's report at Winter Board:

The following are excerpts from NGC President Shirley Nicolai's message from the November 2011 issue of NGC's *Keeping in Touch* . . .

A huge topic discussion at all levels of our organization is the print versus digital approach to publications. In many cases, the decision to "go digital" is a financial one, which leaves some of our members unhappy or even unable to cope. It is incumbent upon those of us who have adapted our lifestyles to communicating electronically and have access to good internet service to be supportive of those who feel left out.

Situations vary from club to club. However, let's have a buddy system to spread electronic communication and boost confidence. Done the right and fun way, mentoring and workshops can have truly positive life-changing results too. Let's have a win-win situation for all of our members. They are all special people who deserve our TLC.

CGCI is not the only state facing this dilemma. This could be an educational opportunity presenting itself for computer-savvy members within each club to mentor other club members. It may also open a whole new world to members who do not know what is available when they learn to use their computer. Often times this training session can be accomplished over the telephone. Whether we like it or not, electronic communication is likely our future with less expense and monthly newsworthy articles that has the potential of reaching more of CGCI's 21,000 members than the 3,500 members it currently reaches only four times a year with a price tag of \$20,000+.

Without volunteers, what **is** the future of *Golden Gardens*?

[Julie A. West](#)

President/*Golden Gardens* Editor
California Garden Clubs, Inc.