



California Garden Clubs, Inc.

New Feature of Membership

CGCI eNewsletter

The eNewsletter is another benefit of your membership in California Garden Clubs, Inc. (CGCI). It will be sent to you automatically unless you request to be removed from the subscriber list. Please share each eNewsletter with your club members and encourage them to [sign up](#) to receive it automatically -- it's free. And it's free to non-garden club members as well. The eNewsletter subscription form is now on [CGCI's website](#).

Kids Growing Strong

The CGCI President's Project

[Kids Growing Strong](#) is CGCI President [Maryanne Lucas'](#) President's Project. *Kids Growing Strong* promotes strong minds, strong bodies and a healthy lifestyle through garden-based education.

Maryanne says that parents are looking for five things:

- *Help to get their kids to eat healthy food.
- *Help to find constructive activities the family can enjoy
- *Help to keep their kids active and fit.
- *Help to not expose their kids to harmful ingredients.
- *Help to increase their kid's chances for a healthy, happy and successful future.

Kids Growing Strong uses garden-based education to help with all five. For more information, see the [CGCI website](#). Donations can be sent, in any amount (checks made payable to *Kids Growing Strong*) to the CGCI President's Project Financial Secretary, **Pat Zarnowski**, 7311 Katherine Ave., Van Nuys, CA 91405.



2010 San Francisco Flower & Garden Show

A Fundraiser for Clubs

The 2010 [San Francisco Flower & Garden Show](#) will be held March 24-28, 2010 at the San Mateo Events Center. Here is a great opportunity for clubs to make money by selling discounted tickets (\$16 as opposed to \$20) to the show. For each ticket sold, clubs will make a \$2.00 profit. Download the [instructions and order form](#) from the CGCI website.

CGCI will have a floral design exhibit at the show. For more information about the floral design exhibit, volunteering to help or exhibiting a design, contact **Gwen Nansen** at 408-266-2694.

Scholarship News

For Undergrad & Grad Students

Deadline for the applications to be postmarked is

December 1. See [scholarship information](#) on the CGCI website. Surely there is someone in your area who would qualify for these scholarships.

Awards

Two Deadlines (one new) and New Awards

There are many awards for which you, or your club, or your district can apply. There are two dates to remember, **December 1** and **January 10**. And new CGCI awards have been added this year. Don't miss out!

Please note that photography entries should be sent to [Nancy Lee Loesch](#), 54 Carriage Drive, Foothill Ranch, CA 92610. [Instructions, deadlines and application forms](#) can be found on the CGCI website.



Membership Matters

You can promote membership in your club in various ways

Here are five suggestions to consider:

1. Develop a club membership brochure (8 ½" x 14" works well) with information about your club meetings, including location, time, speaker and special activities. Also list your club projects and activities. One panel could be a membership application form.
2. Create colorful, attractive flyers to place on bulletin boards in grocery stores, YMCAs, senior centers, libraries, garden centers/nurseries, etc. Design your own or use the ones provided free-of-charge by CGCI.
3. Create club business cards which include club name, day and time of your meetings, contact information and website address. Give several to each club member to have with them at all times.
4. Obtain an official club banner from CGCI for \$75 and add \$25 for the stand. Display at all events, plant sales, etc.
5. A club website can be a great asset for your club by providing information to current and prospective members. Include all the items in your brochure plus special events, photos, etc. Check out the club websites listed on the CGCI website to get ideas for developing your new website. **Garden Central** will provide a free website and webmaster for your garden club. Contact **Bryan Thomlison** at BryanT@gardencentral.org.

Reprinted from the October/November 2009 issue of *Golden Gardens* by Rita Desilets, CGCI 3rd Vice President and Membership Chairman. To receive *Golden Gardens*, see the CGCI website for the [subscription forms](#). It's only \$6.00 per year and \$5.00 per year for 100% *Golden Gardens* clubs.

CGCI Liability Insurance Plan

Premium Notices & New Lower Rates

Premium notices should be received by club treasurers (whose clubs participate in the [CGCI Liability Insurance Plan](#)) by November 15 for 2010-2011. If your club treasurer has not received the premium notice, contact the CGCI Liability Insurance Chairman, [Gloria Aminian](#). Note that due date for payment is **January 15, 2010**. Also, all premiums are to be accompanied by the NEW FORMS. Old forms will cause delays in the issuance of the policy for your club. More information about this plan can be found on the CGCI website.

New lower rates - February 2010 to February 2011:

\$1.00 per capita for clubs and associate plant societies.

\$25.00 for small clubs (with 25 members or less).

\$20.00 late fee.

\$20.00 per additional insured certificate.

CGCI & USDA Forest Service

Did you know that CGCI partners with the Forest Service in three ways:

Through [Penny Pines Plantations](#)

For only \$68 you can purchase a plantation in one of California's national forests. You can buy a plantation on behalf of yourself, a club member, a friend or loved one, in memory of someone, etc. See CGCI website or contact CGCI Penny Pines Chairman, [Pat York](#), for more information.

Through [Smokey Bear/Woodsy Owl Poster Contest](#)

Deadline for submission of posters is January 10. This year's themes are:

Smokey Bear: **Only YOU can prevent wildfires!**

Woodsy Owl: **Lend a hand - Care for the land!**

See CGCI website or contact the CGCI Smokey Bear/Woodsy Owl Poster Contest Chairman, [Linda Riddle](#).

Poster on right is by **Vaibhavi Patankar** from California. She was the 2009 NGC winner for Grade 2.



Through [Reforestation and Restoration](#)

Your donations provide the following support: Re-establish natural habitat lost in forest fires; replace forest service buildings burned in fires; build greenhouses to grow seedlings; help restore watershed by removing invasive species; maintain recreation sites and trails; reduce hazardous forest floor fuel with controlled burns; monitor archaeological and historic sites. Donations in increments of \$100 payable to "CGCI Reforestation Fund" are welcome. Send checks to CGCI Reforestation Chairman, [Judy Unrine](#), 5005 Via el Sereno, Torrance, CA 90505.

Chairmen's News

From the Water Conservation in Home & Garden Chairman, [Carole Lung](#)

Water is on everyone's mind these days. The California legislature will be addressing this issue in the coming weeks. Contact your legislators to find out about current action. Most legislators have websites or call their local offices. Issues that need to be addressed are:

- The Sacramento Delta and the conditions of the levees;
- Allocation of water; and
- The environmental impact.

Reminder: One way to reduce home irrigation water use is to instal water efficient devices. Check with your local water agency for useful ideas that apply to your area of California.

Check out the [California Department of Fish & Game's website for an October 15, 2009 article](#) on the commendation of the Shasta River irrigators for their recent timely action to protect Chinook salmon.

Back to School

Upcoming educational opportunities

- **February 18-20, 2010** Flower Show School, Course 4, Encinitas. Sponsor: Palomar District. Chairman: [Laura Crenshaw](#)
- **April 20-21, 2010** Gardening Study School, Series 21, Course II, Loomis. Sponsor: Golden Foothills District. Chairman: [Patsy Jeffery](#)
- **October 12-14, 2010** Flower Show School, Course 1. Sponsor: Sacramento River Valley District. Chairman: Mary Arakelian

[Visit Our Website](#) or call us toll free at 888-702-2075. Any questions or comments, please contact the [CGCI eNewsletter Chairman](#).

Side Right Column:

Another New Feature of Membership

CGCI now has a toll free number. It is **888-702-2075**. CGCI has already received calls from prospective club members and from other organizations asking to share information about their educational programs with our members.

[Please note that membership information lists will not be given out.]

Sign-up for eNewsletter

Anyone can sign up for the new CGCI eNewsletter. Simply go to the CGCI website and fill out the [sign-up form](#). Please encourage your fellow club members to sign-up. Any questions or problems about the sign-up form, contact the [CGCI eNewsletter Chairman](#).

Sempervirens Fund

Our Sempervirens Fund Chairman, [Rosa Radicchi](#), encourages you to check out the information about this conservation project on the CGCI website. The project takes place in the Santa Cruz Mountains. Nine groves have already been purchased and the tenth one is forthcoming.

Garden Patch Pointers

Did you know that Robert Schuler, NGC Landscape Design/Environmental/Gardening Consultant and Master Gardener, writes a new *Garden Patch Pointer* every week. Check out his column on the CGCI website. You can edit these articles, adjust them to your area and submit them to your local newspaper. Just add a sentence to the article about your club (and don't forget to mention that it is a member of California Garden Clubs, Inc. and insert the website address). What a great way to attract new members to your club! If you need any additional information, you can contact Robert Schuler.

CGCI 7th Standard Flower Show

CGCI's 7th

Standard Flower Show, *A Walk Through California*, will be held in conjunction with the California State Flower & Garden Show at Cal Expo in Sacramento, **April 8-11, 2010** with Shane Looper and Dolores Moffat as Co-Chairmen. More information to follow. But, mark your calendars for April 8-11, 2010.

Blue Ribbon President

Do you want to become a Blue Ribbons President? If so, you must order a copy of ***How To Be A Blue Ribbon President*** from CGCI State Pins & Misc. Items Chairman Jackie Jackman. Email Jackie or call her at 209-736-2437. The manual was revised this summer and is only **\$5**. If you don't want to pay the postage to have the manual mailed to you, ask your district director to pick one up for you at the next CGCI meeting.

CGCI Member Elected as ARS Vice President

Jolene Adams, CGCI Roses Chairman, was recently installed by the American Rose Society as Vice President. Jolene will serve for three years then automatically assume the office of President for an additional three-year term. Jolene will also be continuing as CGCI Roses Chairman. Read Jolene's Rose Fall Newsletter on the CGCI website.

Attention all Chairmen

This eNewsletter includes "Chairmen's News." If you want to include material in future eNewsletters, please send condensed articles to the eNewsletter Chairman and full articles to the CGCI website Chairman.

"Call" to Winter Board Meeting

Attention: Chairmen, District Directors and Executive Committee Members

The "Call" to CGCI's Winter Board meeting will be sent to you within the next two weeks. If you do not receive it, contact CGCI Corresponding Secretary Carolyn Johnson or obtain it from the CGCI website.