

California Garden Clubs, Inc.

eNewsletter / December 2009

Vol. 1-2

www.CaliforniaGardenClubs.org

California Garden Clubs, Inc. is a member of [National Garden Clubs, Inc.](#), [Pacific Region](#)

Winter Board Meeting

San Diego, January 8-10, 2010

Members of Palomar District invite CGCI garden club members to the [CGCI Winter Board of Directors Meeting](#), January 8-10, 2010 in San Diego, CA. The CGCI Board of Directors holds a meeting each winter to conduct the business of CGCI. But the meetings are not just filled with business. The schedule is designed to allow plenty of time for attendees to meet new people, network, exchange ideas and "grow."

The location of the winter meeting this year is on beautiful [Mission Bay](#), right next door to [Sea World](#). Join other CGCI members for this enjoyable weekend on beautiful Mission Bay, seeing new places, learning new things, making new connections with people from around the state and having a whole lot of fun too. The [registration form and additional information](#), including hotel and driving information, can be found on the CGCI website.

Free Admission to San Diego Botanic Garden

For Garden Club Members

All club members can present their CGCI membership cards for free admission to the [San Diego Botanic Garden](#) (formerly known as Quail Botanic Gardens) on **January 6-10, 2010**. The Garden is located at 230 Quail Gardens Dr., Encinitas, CA (telephone 760-436-0917/email info@SDBGarden.org). In addition, The Garden will be honored by the CGCI Landscape Design Council with a Landscape Design Commendation at the CGCI Winter Board Meeting on Thursday, January 7, 2010 at 8:00 pm. Any questions, contact the [CGCI Landscape Design Council](#) Chairman, [Mary Lou Goodwin](#). There will also be a joint meeting of all Environmental, Gardening and Landscape Design Consultant Council members on Thursday, January 7, 2010 at 7:00 pm.

Awards

January 10 is fast approaching

For those award entries which are due January 10, remember to postmark your award applications and books of evidence by January 10 or sooner. See the [CGCI website](#) for more information about awards or contact the CGCI Awards Chairman, [Nancy Lee Loesch](#). **Remember, "You can't win, if you're not in!"**

Membership News

New pamphlet for your district/club to use

CGCI Third Vice President/Membership Chairman [Rita Desilets](#) has created a new membership pamphlet entitled "Edible Landscaping." Your district and



club can make copies of this in black and white, put contact information on the back, and distribute at events (like flower shows, plant sales, membership events, meetings, etc.). It is now available on the [CGCI website](#) along with the other five pamphlets which are currently available. More pamphlets are now being developed by your CGCI chairmen.

New Rack Card & Tri-Fold Brochure

CGCI proudly introduces a newly designed rack card and membership tri-fold brochure for your district/club to use as membership tools for distribution to the public in your local libraries, florists, nurseries and garden centers to attract and interest new members. These new tools, as well as the popular bookmarks and posters, are complimentary as a benefit of membership in CGCI. Download the new [order form](#). Obtain these promotional materials from your district director (to be obtained at the next CGCI meeting in San Diego in January) or order them directly from CGCI Membership Chairman, [Rita Desilets](#), if they are to be shipped to you.

The original four gardening pamphlets (*Free Plants, Garden Safely, Choose the Right Tree and Beautiful but Deadly*), along with the new *Conservation Gardening* and *Edible Landscaping* pamphlets, can now be downloaded from the [CGCI website](#). Each has a place for your local club's contact information.

Attn: Club Treasurers

CONGRATULATIONS if you have increased your club's membership! Please use the [additional new members form](#) on the CGCI website to report your increase. The first quarterly payment covers the period of June 1 to November 30, 2009. Once your club's check for \$2.25 per new member is received, Membership Chairman, [Rita Desilets](#), will mail the appropriate number of membership cards directly to your club's treasurer. "One by One" we will grow. Keep looking for those new members!

And, by the way, your new members will need their CGCI membership cards for various discounts available including the new [Arboreta and Botanic Gardens Benefit of CGCI membership](#).

Mary, Mary, How Does Your Garden Grow?

[Mary Crowell](#), the *Mary, Mary* Editor, wants to remind you to check her page on the CGCI website. Mary Crowell writes a new article every month and will tell you what to do in your garden from an amateur San Francisco Bay Area gardener's perspective.

IRS Filing Requirements

For non-profits

The Legislation/Government Chairman, [Chuck Goodwin](#), wants you to know that the number one issue for clubs and districts during the past year has been the new IRS filing requirements for non-profits with receipts normally under \$25,000 annually. The first year for this new filing was for the 2008 tax year (fiscal or calendar). CGCI was able to assist many clubs and districts sort through this new report, which is IRS Form 990N (the "e-postcard"). See the [CGCI website](#) for more information. And see the CGCI website for information about the [CGCI Group Exemption Program](#) for nonprofit status for your club.

Winter Protection for Roses

By Jolene Adams, CGCI Roses Chairman

In the colder climates of California, rose growers must deal with the issue of getting their roses through the winter. The way we protect roses in cold climates differs from the way people in the warm winter areas handle this seasonal task. To see the complete article, go to the [CGCI website](#).

Club Services

Business Commendations & Discounts

LaVerne Harms, CGCI's Business Commendations and Participating Sponsors Chairman, wants to remind you to check the complete [listing of nursery and garden center discounts](#) (including the two newest participating sponsors, Sequoia Floral International in Santa Rosa and Sierra Nursery in Roseville) on the CGCI website. Download the [Sponsor Letter](#) to add a favorite nursery in your neighborhood. And remember to download the [return postcard](#) which is required. The [Business Commendation Application](#) is also on the CGCI website.

CGCI Member Award of Distinction

With the [CGCI Member Award of Distinction](#), there is a new opportunity for garden clubs and districts to honor members. Upon application and submission of the application fee of \$50.00 (checks made payable to "CGCI"), the club or district will receive a certificate and pin, suitable for presentation to the honoree. Proceeds will benefit the CGCI Educational Publications Fund. Click here for the [application form](#). For more information, contact the CGCI Member Award of Distinction Chairman, Mary-Jo Noth.

eNewsletter

Club Presidents: Are you sharing your copies of the eNewsletter with your club members? If not, maybe you should, and encourage them to sign up for it. It's free. Just tell them to go to the CGCI website to [sign up](#). It's easy!

Flower Show Information

San Francisco Flower & Garden Show, March 24-28, 2010

Here is a great opportunity for clubs to make money by selling discounted tickets (\$16 as opposed to \$20) to the show. For each ticket sold, clubs will make a \$2.00 profit. Download the **revised** (as of November 17, 2009) [instructions and order form](#) from the CGCI website. CGCI will have a floral design exhibit at the show. For more information about the floral design exhibit, volunteering to help or exhibiting a design, contact Gwen Nansen at 408-266-2694.

CGCI 7th Standard Flower Show, April 8-11, 2010

CGCI's 7th Standard Flower Show, *A Walk Through California*, will be held in conjunction with the [California State Flower & Garden Show](#) at Cal Expo in Sacramento with Shane Loooper and Dolores Moffat as Co-Chairmen. More information to follow. But, mark your calendars for April 8-11, 2010.

Flower Shows & Special Events -- Access a list of what's happening statewide.

Keep checking the CGCI website for all [flower shows](#) and the [website calendar](#) for special events which are posted. Any CGCI district, club, associate plant society or affiliate in good standing can post their upcoming flower shows or special events on the [flower show page](#) of the website and/or [website calendar](#). This service lists special events which are open to

the public. [Please note that regular monthly meetings and/or events may be posted on the CGCI district calendar for the district in which they occur.] Send information to the website chairman, Lynne Hansen.

Kids Growing Strong

Donors to the CGCI President's Project as of December 1, 2009

*Carol & Robert Amenta
California Garden Clubs, Inc.
CGCI in memory of Betty Hedtke
CGCI in memory of Betty Taylor
Chico Horticultural Society
Pat & Al Clayes
Desert Crossroads Garden Club
Hanford Garden Club
Judges Council of So. CA in memory of Sylvia Alderman
Judges Council of So. CA in memory of Lucille Noble
Shane Looper (twice!)
Victoria Lucido
Lorraine C. Ornelas
Robin & Greg Pokorski
Ripon Garden Club
Sequoia Foothills District
Beverly Switzer
Beverly Switzer in memory of Lucille Noble
Beverly Switzer in memory of Jeanne Simpson
The Gardeneers
Tuolumne County Garden Club
Pat York
Martha Ann Walter (twice!)
Dave and Julie West
Marie Zimmerman*

Total to date = \$6790.00

See the CGCI website for more information about *Kids Growing Strong*. Donations can get sent in any amount to Pat Zarnowski, KGS Financial Secretary, 7311 Katherine Avenue, Van Nuys, CA 91405. Make checks payable to "Kids Growing Strong." *Kids Growing Strong* is a 501(c)(3) educational organization.

News from NGC

2010 Vision of Beauty Calendar

Five designs submitted by California floral arrangers are included in the new 2010 NGC *Vision of Beauty Calendar* from NGC. The designers are: **Nancy Colvin** (2) of Furyu Floral Designers & Bay Area Floral Arrangers Guild; **Cheryl Feuerborn** of Santa Rosa Flower Arrangers Guild & Bay Area Floral Arrangers Guild; **Carmine Hoye** of Bay Area Floral Arrangers Guild; and **Joanne Ludwig** of Santa Rosa Flower Arrangers Guild. Calendars can be obtained from NGC Member Services. See information on National Garden Clubs, Inc.'s website or call 800-550-6007 to order.



Operation Wildflower Educational Grants

Is your district or club presenting an educational wildflower/native plant symposium, conference or workshop? If so, then why not apply for an Operation Wildflower Grant to help with expenses? For more information, see the NGC website under Wildflower Grants information and application form. CGCI Grants/NGC Special Projects Chairman, Marilyn

Oberti, suggests that you can also contact the NGC Wildflower Awards and Grants Chairman, Sue Redden, for more information.

NGC & Facebook

Facebook members can now go to NGC's Facebook page and become a fan of NGC. This site is excellent for the placement of pictures of events, flower shows, gardens and related articles. And NGC's Blue Star Memorial Project is now on NGC's Blue Star Memorial Facebook page. Facebook members can go to NGC's Blue Star Memorial Facebook page and become a fan and place photos, etc. See what CGCI Blue Star Memorial Chairman-Southern California, George Unrine, posted a few weeks ago.

Back to School

Upcoming educational opportunities

- **February 18-20, 2010** Flower Show School, Course 4, Encinitas. Sponsor: Palomar District. Chairman: Laura Crenshaw
- **April 20-21, 2010** Gardening Study School, Series 21, Course II, Loomis. Sponsor: Golden Foothills District. Chairman: Patsy Jeffery
- **October 12-14, 2010** Flower Show School, Course 1. Sponsor: Sacramento River Valley District. Chairman: Mary Arakelian

Websites

www.CaliforniaGardenClubs.org -- California Garden Clubs, Inc.
www.PacificRegionGardenClubs.org -- Pacific Region of National Garden Clubs, Inc.
www.GardenClub.org -- National Garden Clubs, Inc.

Visit Our Website or call us toll free at 888-702-2075. Any questions or comments, please contact the CGCI eNewsletter Chairman, Pat Clayes.

Side Right Column:

Winter Board Meeting Programs and Workshops

Come to the CGCI Winter Board Meeting in San Diego, January 8-10, 2010.

The following programs and workshops will be taking place:

- Garden Portraits
- Invasive Plants and their Contribution to Drought & Increased Fire Hazard
- Powerful Publicity Secrets
- President's Leadership Forum (2 special forums)
- Succulent Dishes
- The Health of our Oceans and Bays
- Waterwise Landscape Design
- Waterwise Plants
- Shelter in Place

With informative speakers and workshop presenters:

- Pat Clayes, CGCI 2nd VP-Communications
- J. Lance Criley, US Forest Ranger
- Meredith French
- Donna Frye, San Diego City Council Woman
- Cliff Hunter, Fire Marshall
- Maryanne Lucas, CGCI President
- Nan Sternam, Author
- Karen Sumek, Landscape Architect

For more information about these educational programs and workshops, check the [CGCI website](#).

Winter Board Meeting Bus Tour

The Winter Board Meeting bus tour will be to the [Birch Aquarium](#) at [Scripps Institute of Oceanography](#) to see the [Climate Change exhibit](#). Scripps scientists conduct cutting-edge investigations of the causes and pace of climate change and apply this research to understanding the consequences of global warming for California and the world.

Information for CGCI Chairmen

"Call" to Winter Board Meeting

The "Call" to CGCI's Winter Board Meeting has been sent to you, either via email or by US mail. If you did not receive it, contact [CGCI Corresponding Secretary Carolyn Johnson](#) or obtain it from the [CGCI website](#).

Reporting at Winter Board

Chairmen are encouraged, but not required, to give oral reports, limited to three minutes. Please inform the [CGCI President](#) at least two weeks before the Winter Board Meeting that an oral report will be given so sufficient time can be allotted at the meeting. Oral reports may also be given by the chairman of the team in place of individual chairmen's reports.

However, all Chairmen are asked to prepare and submit three written reports: one each for the President and [Golden Gardens Editor](#), and a condensed (100 word maximum) report sent via email, if possible, to the Recording Secretary [Greg Pokorski](#) for distribution with the minutes.

Please review the article, "[Write and Recite](#)," which is on the CGCI website. This article may help you with your report.

Personnel Forms

The Nominating Committee wants to remind you that CGCI [Personnel Forms](#) are on the website. Here is your opportunity to serve the largest volunteer state garden club in the world! Fill out one if you wish to serve CGCI in any way in the future. Chairmen should update their forms on an annual basis, if possible. FYI: Any CGCI garden club member may submit a personnel form if he/she wishes to serve CGCI in any way.

Golden Gardens

The Editor of *Golden Gardens* would like you to consider sending articles for upcoming

issues. The deadline for submitting articles for the next issue is **December 15** for the February/March issue. If you have any questions, contact [Lynne Hansen](#).

Other deadlines are:

- **February 15** for the April/May issue
- **June 15** for the August/September issue
- **August 15** for the October/November issue
- **October 15** for the December/January issue

eNewsletter & News From Chairmen

This eNewsletter includes news from some chairmen. If you want to include material in future eNewsletters, please send condensed articles to the [eNewsletter Chairman, Pat Clayes](#), and full articles to the [CGCI website Chairman, Lynne Hansen](#).

eNewsletter Archive

To view past CGCI eNewsletters, [click here](#). And add some comments while you are there.

Have a wonderful holiday season!