



CALIFORNIA GARDEN CLUBS, INC. FALL BOARD MEETING

Tuesday, September 14, 2004

Cambria Pines Lodge
President: Robert L. Gordon
Host: CGCI Executive Board

FALL BOARD GENERAL MEETING

- 1) **President, Robert L. Gordon**, called the meeting to order at 1:16 P.M. on Tuesday, September 14, 2004. The Recording Secretary was present. Amenities and Protocol Chairman, Marjorie Johnson, introduced President Gordon who gave the inspiration and introduced the head table.
- 2) President Gordon recognized Former Presidents, the Cabinet, the District Directors, the Committee Chairmen and Committee Members. There was one guest. President Gordon gave his interpretation of a "*Retreat Board Meeting*".
- 3) President Gordon asked for corrections to the Convention 2004 minutes: Page 1: Terri Landes is to be the Roommate "Coordinator". Page 4, Para 2, Art 1: Helen Minor Funds: Change "for" to "in" on the last line.
- 4) **Treasurer, Carol Sexton**, read the Financial Report (**Attached**). It will be filed as read.
- 5) President Gordon appointed a new committee: F.A.S. T. (Flowers at Show Time). It will be co-chaired by Dolores Moffat and Shane Looper and will be a "State Garden Club", meeting by email and representing CGCI at any flower show.
- 6) Recording Secretary, Marcha Grant, read the recommendations:
 - a) That the \$1,500, returned to CGCI after the San Francisco Flower & Garden Show, be returned to that committee for the 3/15-25, 2005 show. **MOVED & PASSED.**
 - b) Insurance shall be \$1.75 per member (with a \$35 minimum per club) and \$2.25 per member for Associate Plant Societies. Additional Insurance Certificates shall be \$35 each. Monies to go to a Restricted Insurance Fund and take effect February 15, 2005. **MOVED & PASSED.**
- 7) President Gordon called for the Executive Committee reports and began with his report: "*Are you a Knocker or a Puller*". He asked the membership to choose a partner, make a fist and ask to have it opened. He also spoke on education and scholarships and closed by asking the membership to ponder "*What is CGCI to You*"?
- 8) The meeting was adjourned at 3:40 P.M. on Tuesday and resumed at 10:37 A.M. on Wednesday, September 15, 2004.
- 9) The membership watched a video "*After the Storm*", followed by a report by Joan Craig on the Water Wise Tour.

- 10) Recording Secretary, Marcha Grant, called roll:
Excused: P. Aminian, Beers, Gerstenberg, Gould, Heileman, Huff, Kirby, deMurillo, Neville, Radicchi (from noon Tuesday -Thursday), Post, Roton, SanFilippo, B. Smith, Stevens, Tebo, Tjossas, Unger, D. West, Wood, Zamzow.
Absent without excuse: Booth, Carlson, Collabo, Ebmeyer, Finn, Fiumara, G. Gooch, Guymon, Hemenway, Jacobs, M.J. Smith, Kesler, Ross, Shields, Tyler.
A quorum was declared present.
- 11) President Gordon read the announcements: The resignations of Betty Wood and Ellen Neville. He introduced the new Committee members. He also announced a new Theatre and Garden Tour in May 2005 to London and the Chelsea Garden Show. 25 places are available from Gulliver's Travels for six nights at \$3,000.
- 12) President Gordon continued the **Executive Committee Reports** and asked each member then introduce their **Cabinet Members** to give their reports:
- **Geanne Brown, Financial Secretary**, announced that she had the new reimbursement forms and introduced **George Perko (Finance)** who will have a list of restricted funds for Winter Board. He addressed the dues structure (no raise) and a balanced budget (GG not included) The Group Exemption status has potential.
 - **Robert Schuler, Corresponding Secretary**, read thank you letters from Beverly Brune and Greg Pokorski, having been named "CGCI Man and Woman of the Year." He introduced **Joan Craig (Projects)** who called Donna Dysart, Helen Gates, Carolyn Villi and George McKelvey.
 - **Marcha Grant, Recording Secretary**, asked for any corrections to the new Roster and Mini-Roster. She introduced **Mary Jo Noth (Member Services)** who called on Jackie Jackman, Dorothy Peterson and Gloria Aminian. A brochure of services will be available to the District Directors and on the Website. Marcha also introduced **Marilyn Oberti (Marketing)** who spoke on marketing CGCI through the "San Simeon Selebration" and the Design Tour. Marilyn called on Dede Heisinger, Donna Dysart, Anne Capes, Julie West, Cathy Ledbetter and Rita Desilets, her committee members.
- 13) The meeting was adjourned at 11:55 A.M. on Wednesday and resumed at 9:16 A.M. on Thursday, September 16, 2004.
- 14) President Gordon thanked everyone for the progress being made and called for special reports from Dorothy Peterson and Beverly Brune.
- a) **Dorothy Peterson, 2005 Convention Chairman**, recommended the approval of a \$25 registration fee until a 5/2/05 deadline and afterwards a \$50 fee. **MOVED & PASSED**. The one day registration fee would be \$5 until a 5/2/05 deadline and afterwards a \$10 fee. **MOVED & PASSED**. There will be no spouses fee. The hotel is \$134 a night and parking is \$10 a night, four blocks away.
- b) **Beverly Brune, Board of Trustees**, made her report and recommendations concerning restricted funds. **(Attached) MOVED & PASSED**.
- 15) **Executive Committee Reports resume:**
- **Maryanne Lucas, Third Vice-President**, reported that membership is now at 265 clubs and moved to ratify the Carmel Valley Garden Club. **PASSED**. She also reported on the 502c3 status and that posters and certificate of commendations are available. She introduced **Ed Dempsey (Communications)** who informed membership that the Website had over 200 pages of information as well as a new server. He called on Lynne Hansen and Claudia Davis.

Maryanne next introduced **Pat Claves (Publications other than GG)** who reported with LaVerne Harms, and **Joelle Holford (Membership)** and finally **Cheryl Smith (Youth)**. Cheryl announced that there are currently 158 youth Groups and moved to ratify 5 new ones. **(Attached) MOVED & PASSED**. She introduced Pat York.

- **Robin Pokorski, Second Vice President**, called for nominations for awards and introduced **Ruth Angevine (Conservation/Beautification)** and Carol Ford Benson with Jeannie Graham who reported for **Perry Aminian (Horticulture)** and lastly **Shane Looper (Education)**.
- **Elisabeth Tufo, President-Elect**, announced a new personnel form and called for ratification of CGCI events and the new schools: **(Attached) MOVED & PASSED** She introduced **Greg Pokorski (Operations)**.
- **George Speer, Parliamentarian**, gave the By-laws report and the recommendation for changes in Standing Rule 31. **(Attached) MOVED & PASSED**
- **Nancy Lee Loesch, Golden Garden Editor**, thanked the membership for their positive input and announced five new 100% clubs. She introduced Donna Dysart, the Central Coast Editor.

16) President Robert Gordon announced that the deadline for entering designs for the "San Simeon Selebration" will be 12/1/04. He then introduced **Hoberly Schuler (Administration)** to call for the District Directors' reports:

- Cluster #6 was reported by Marcie Beller (Palms to Pines) and Padee Neff (Orange County)
- Cluster #1 was reported by Sharon Thorne (Mendo Lake) and Lorna Bonham (Cascade)
- Cluster #2 was reported by Virginia Lee Stewart (Diablo Foothills)
- Cluster #3 was reported by Ed Dempsey (Golden Foothills) and Cathy Leadbetter (Valley Lode)
- Cluster #4 was reported by Donna Dysart (Montano De Oro)
- Cluster #5 had no report

17) Joelle Holford gave a program on "How I start a New Club", assisted by Shane Looper, Virginia Bennetts and Pat Claves. Dede Heisinger and Judy Picinini gave the Modesto Convention 2004 report and Padee Neff gave the pre-lunch inspiration.

18) There was no **Old Business**.

19) There was no other **New Business**.

20) The meeting was adjourned at 12:25 P.M.

Submitted,

Marcha Grant
CGCI Recording Secretary

CGCI CALENDAR

2004

- October 5-7 Flower Show School, Course III. Roseville
Sponsor: Golden Foothills Dist./Valley Judges. Chairman: Eltha Hannum
- October 6-7 Gardening Studies School. Series 17, Course IV. Calabasas
Sponsor: S. California GC & Conejo Valley BG. Chairmen: Pokorski / Lucas
- October 11-13 Flower Show School. Course II. Petaluma
Sponsor: Luther Burbank District. Chairman: Liz Warren
- October 16-17 Environmental Studies School. Series 4, Course I. U.C. Riverside Extension
Sponsor: CGCI. Chairman TBA
- November 10-11 Gardening Study School. Series 18, Course II. Rancho Sta Ana Botanic Gdn,
Sponsor: Year Around GC. Chairman: Myrna Ulbrich
- November 13-14 Environmental Studies School. Series 3, Course II. Ukiah
Sponsor: CGCI. Chairman: Carol Ford Benson

2005

- February 20-22 **CGCI Winter Board Meeting. Ventura**
Host: CGCI Executive Board
- February 23-24 Landscape Design Study Program. Series 20, Course IV. Riverside
Sponsor: Granite Hills GC. Chairman: Buck Hemenway
- Feb. 28 Cluster 2. Butterfly Tour; design and horticulture program
- March 1 Cluster 1.
- March 2 Cluster 3.
- March 8 Cluster 6.
- March 9 Cluster 5.
- March 10 Cluster 4.
- March 9-10 Gardening Study School. Series 18, Course III. Rancho Sta Ana Botanic Gdn,
Sponsor: Year Around GC. Chairman: Myrna Ulbrich
- April 3-5 Pacific Region Convention. Scottsdale, Arizona
- April 5-7 Flower Show School, Course IV. Roseville
Sponsor: Golden Foothills Dist./Valley Judges. Chairman: Eltha Hannum
- April 12-14 Flower Show School. Course III. Petaluma
Sponsor: Luther Burbank District. Chairman: Liz Warren
- April 16-17 Environmental Studies School. Series 3, Course III. Ukiah
Sponsor: CGCI. Chairman: Carol Ford Benson
- May 14-15 Environmental Studies School. Series 4, Course II. U.C. Riverside Extension
Sponsor: CGCI. Chairman: Carol Ford Benson
- May 20-22 NGC Convention. Milwaukee. Wisconsin
- June 2-5 **CGCI 74th Annual Convention. Sacramento**
Host: Sacramento River Valley. Chairman: Dorothy Peterson
- July 13-14 Gardening Study School. Series 18, Course IV. Rancho Sta Ana Botanic Gdn,
Sponsor: Year Around GC. Chairman: Myrna Ulbrich
- September 16-18
- Sept. 15-17 **CGCI Fall Board Meeting. Palm Garden Hotel, Thousand Oaks**
Host: Channel Islands District. Chairman: Terri Landes

CGCI ACCOUNT-Selected Accounts**9/10/04****Account Balances Report****As of 8/31/04****ASSETS****Cash and Bank Accounts**

B of A CD #1-Cert. of Deposit	80,587.31
B of A CD #2-Cert of Deposit	20,146.83
B of A Checking-Porterville	15,868.63
Desert Community CD #4-Cert of Deposit	58,552.52
Desert Community CD #5-Cert of Deposit	17,118.34
Desert Community Savings Account	23,734.02

TOTAL Cash and Bank Accounts 216,007.65**Other Assets**

Golden Gardens	16,734.77
Inventory - Journals	14,671.08
Inventory - Note Cards	2,865.49
Inventory Tote Bags	380.46
PREPAID DEPOSITS-Hotel & Meeting Deposits	2,500.00

TOTAL Other Assets 37,151.80**TOTAL ASSETS 253,159.45****RESTRICTED FUNDS**

Awards-Restricted	2182.53
Blue Star Memorial-Restricted	1,822.11
CGCI Magazine File Boxes-Restricted	256.28
CGCI Save the Bald Eagle-Restricted	145.00
CGCI World Gardening-Restricted	194.47
Christy Fitz Memorial-Restricted	2,181.11
Copeland-Restricted	11,860.04
Donor Helen Minor Mem. Flr. Sc-Restricted	5,213.65
Donor Wil j. Tebo Scholarship-Restricted	3,176.17
Educational Schools Fund-Restricted	7,900.00
Flower Show School-Restricted	919.26
Gardening Consulstants Coun.-Restricted	383.91
Gardening Study-Restricted	1,831.26
Gold Honor Book-Restricted	9,981.86
Junior Gardeners-Restricted	371.32
Landscape Design School-Restricted	4,379.54
Liability Insurance-Restricted	8,471.47
Life Membership Scholarship-Restricted	75.00
Permanent Files-Restricted	2,500.00
Scholarship Fund-Restricted	55,691.74
Symposium Reserve-Restricted	13,137.62
Wildflower Conference-Restricted	12,633.66
Youth Conference Fund-Conferences	572.66
Youth Gardener Grant-Restricted	900.00

TOTAL RESTRICTED FUNDS 146,780.66**TOTAL ASSETS LESS RESTRICTED FUNDS 106,378.79****SUBTRACT OTHER ASSETS 37,151.80****TOTAL NON-RESTRICTED FUNDS AVAILABLE 69,226.99**

**Fall Board Meeting, Cambria Pines Lodge, September 14, 2004
Board of Trustees, Beverly Brune, chairman.**

The Board of Trustees met with Beverly Brune, George Perko, Greg Pokorski and Hoberley Schuler in attendance. Restricted funds were reviewed and the importance of the educational schools was discussed.

Christy Fitz Fund. Currently a grant of up to \$500 is offered for expenses (with receipts) incurred by the judges council that hosts the judges council banquet at convention. It is proposed to specify allowable expenses: 1) program by professional designer– fee, one night’s lodging, one day’s meals and flowers for designer and banquet centerpieces or 2) program by members – banquet meal and flowers for each designer and banquet centerpieces.

Special request for the two following funds: These funds are limited and in order to continue future grants, it is suggested that any surplus funds up to the amount of the grant be returned upon the completion of the school for the use of future schools. Donations are welcome.

Helen Minor Fund. Currently a grant of up to \$500 is offered for a new flower show, course one. A budget for course one must accompany the request to the CGCI Financial Secretary. It is proposed to offer this grant to the two flower show schools currently in progress for the next course. A financial report for all completed courses in the school must accompany the grant request.

Eleanor Miller Fund. It is proposed that a grant of up to \$500 be offered for course one in a new landscape design or gardening study school. A budget for course one must accompany the request to the CGCI Financial Secretary. It is also proposed to offer this grant to the one landscape design and two gardening study schools currently in progress for the next course. A financial report for all completed courses in the school must accompany the grant request.

All were approved.

**Cheryl Smith
New Youth Groups Being Ratified at Fall Board
Cambria, Sept. 13-16, 2004**

DISTRICT	SPONSORING CLUB or DISTRICT	NAME OF YOUTH GROUP	Age
Luther Burbank	Green Thumb GC	Cloverdale HS BiologyGardeners	HS
Roadrunner	Cactus Wren GC	Yucca Loma Elem.	EcoJr.
Roadrunner	Desert Crossroad GC	Lucerne Valley SchoolGardeners	Eco Jr.
Sac Riv Vly	Geranium City GC	Foxboro Garden Club	Jr
San Fernando Vly	So. Calif. GC	Gledhill Gardeners	Jr

Approved: September 16, 2004

**CALIFORNIA GARDEN CLUBS, INC.
BYLAWS COMMITTEE
RECOMMENDATIONS**

Tuesday, September 14, 2004

Cambria Pines Lodge, Cambria, CA.

President: Robert L Gordon

Host: Executive Committee

The Bylaws Committee recommends the following amendments to the **Standing Rule number 31**: Which reads: State, districts, Individuals, or commercial enterprises wishing to sell products or take orders at or during a state function must first obtain permission from the executive committee and pay an agreed percentage of the gross sales to CGCI at the close of the function. The money shall be deposited in the General Fund. Host Districts are exempt.

Delete the first word "state,"

Line 3 replace the word "state" with "CGCI"

And on line 6, delete all words to the end of the paragraph, following "gross sales"

Add the following, after the words "gross sales": and/or a table fee. Revenues shall be divided equally between CGCI General Fund and the function host. The function host may conduct sales within the confines of the hospitality room and keep the proceeds.

Therefore the standing rules 31 shall read:

Districts, Individuals, or commercial enterprises wishing to sell products or take orders at or during a CGCI function must first obtain permission from the executive committee and pay an agreed percentage of the gross sales and/or a table fee. Revenues shall be divided equally between CGCI General Fund and the function host. The function host may conduct sales within the confines of the hospitality room and keep the proceeds.