

**California Garden Clubs, Inc.**  
**2019-2021 Evaluation Form**  
**Deadline: Postmarked by December 1**

No Book of Evidence. The **CGCI Award Application Form (cover sheet)** and **MAXIMUM 3 sheets** of paper, one side only) is the entry. Place this evaluation form in an envelope and include with the entry.

**52. SOCIAL MEDIA AWARD**

1st \$75, 2<sup>nd</sup> \$50, 3<sup>rd</sup> \$25. To clubs  
 Sponsor: Carol Vallens  
 Eligible for NGC Award MP-3B or MP-3D

Submit by **DECEMBER 1** to CGCI Facebook Administrator **Pat Clayes, P.O. Box 757, Lake Arrowhead, CA 92352.**

**NOTE: Submit a CGCI Application Form and include the following information on a separate piece of paper:** Social media page address, who maintains site, how often updated and cost (if any). Ease of navigation will be considered while judging (live online) from the social media page. **Do not submit paper copies of the social media page.**

	<u>Points</u>	<u>Score</u>
<b>SCALE OF POINTS:</b>		
<b>Meets deadline</b>	5	_____
<b>All Information is included</b> on CGCI application form and on additional piece of paper (social media page address, who maintains site, how often updated and cost (if any).	15	_____
<b>Presentation</b> Design/appearance: attractive, engaging, easy to view. Cover photo or logo included.	15	_____
<b>Achievement</b> Club/group information present/easy to find.	15	_____
<b>Content</b> Educational, informative.	20	_____
<b>Promotion</b> Promotes CGCI and NGC objectives.	10	_____
<b>Maintenance</b> Updated regularly.	20	_____

Club \_\_\_\_\_

District \_\_\_\_\_