

California Garden Clubs, Inc.
2019-2021 Evaluation Form
Deadline: Postmarked by December 1

No Book of Evidence. Entry requires a 2019-2021 CGCI Awards Application form (a cover sheet plus up to three printed pages (front side only)). Place this evaluation form in an envelope and include with the entry. See sample CGCI Awards Application form on the CGCI website under "Awards."

19. NATIONAL GARDEN WEEK AWARD

1st \$25, 2nd \$10. To clubs or districts

Sponsor: Beverly Brune

Eligible for NGC Award MP-2 (for best overall promotion of National Garden Week -- entry to show community awareness throughout the entire week and include local and/or state proclamations)

Submit by **DECEMBER 1** to **Kathy Taylor de Murillo, 1490 S. Orange Avenue, #131, El Cajon, CA 92020.**

For the best overall promotion of National Garden Week (first full week of June) in the community. Include photographs, publicity and any other documentation of garden week activities or special events, with dates, on the application form. Activities should stimulate public awareness and interest in the importance and pleasures of gardening as well as promote individual clubs, districts, CGCI and NGC. Include brief description of the intent of National Garden Week.

	<u>Points</u>	<u>Score</u>
Adheres to Awards General Rules as listed in the Awards Manual	15	_____
Meets deadline (5)		
Maximum 3 pages and cover sheet (5). Application form – complete (1)		
Data - all required information is included (3)		
Appearance - photos or items cut from other sources trimmed/mounted/scanned neatly (1)		
Written Report:	65	_____
Format:		
Concise but complete (3)		
No typos/correct spelling/grammar (2)		
Content:		
Description/images of posters/flyers, displays, activities/events (10)		
Club newsletter/announcements (10)		
List of newspaper articles or actual articles (10)		
Educational value (15)		
Stimulation of public awareness of gardening (15)		
Supporting Evidence	20	_____
Community involvement (10)		
Photographs (5); Captioned (5)		
TOTAL	100	_____

Note: Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or Pacific Region competition. Deduct 5 points.

Club Name _____

District _____