

California Garden Clubs, Inc.
2019-2021 Evaluation Form
Deadline: POSTMARKED BY DECEMBER 1

No Book of Evidence. Entry requires a 2019-2021 CGCI Awards Application form (a cover sheet plus up to three printed pages (front side only)). Place this evaluation form in an envelope and include with the entry. See sample CGCI Awards Application form on the CGCI website under "Awards."

16. MEMBERSHIP PROMOTION AWARD

1st \$30, 2nd \$20. To clubs

Sponsor: Arboretum District

Eligible for Pacific Region Award #13 (a year's program or one workshop/event designed to increase membership) and NGC Award MP-1 (innovative activity/activities or effort to increase public visibility; to increase club membership or to make the public aware of the mission and activities of garden clubs).

Submit by **DECEMBER 1** to Adele Kelly, P.O. Box 27179, San Diego, CA 92198

For the most effective or creative ideas for increasing club membership.

	Points	Score
Adheres to Awards General Rules as listed in the Awards Manual	15	_____
Meets deadline (5)		
Maximum 3 pages and cover sheet (5)		
Application form – complete (1)		
Data - all required information is included (3)		
Appearance - photos or items cut from other sources trimmed/mounted/scanned neatly (1)		
Written report	55	_____
Format:		
Concise but complete (3)		
No typos/correct spelling/grammar (2)		
Content		
Describe projects, events (20)		
Informative and creative ideas (20)		
Number of new members (10)		
Supporting evidence	30	_____
Photographs (10)		
Captioned (10)		
Listing of publicity received (10)		
TOTAL	100	_____

Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or Pacific Region competition. Deduct 5 points.

Club Name _____

District _____