

California Garden Clubs, Inc.

2019-2021 Evaluation Form

Deadline: Postmarked by December 1

No Book of Evidence. Entry requires a 2019-2021 CGCI Awards Application form (a cover sheet plus up to three printed pages (front side only)). Place this evaluation form in an envelope and include with the entry. See sample CGCI Awards Application form on the CGCI website under "Awards."

51. PUBLICATIONS

Section 2. Other publications

Eligible for Pacific Region Award #5 and NGC Award PUB-2

Submit by **DECEMBER 1** to Judy Bates, 5075 Valley Crest Dr., #246, Concord, CA 94521

Class: A: 1st \$30, 2nd \$20, 3rd \$10. To clubs.

Sponsor: San Clemente Garden Club

For a club's publication on membership, e.g., brochure, leaflet, etc.

Class: B: 1st \$50, 2nd \$30, 3rd \$20. To clubs.

Sponsor: Costa Verde District

For a club's publication other than membership, e.g., manuals, handbooks, history, calendars, cookbooks, etc.

Submit one (1) copy with application form. Include evaluation form with #10 envelope. Printed publications or publications prepared for electronic distribution are acceptable.

<u>Points</u>	<u>Score</u>	
Meets deadline	5	_____
APPLICATION complete & correct:	15	_____
Submission information correct (1); all questions answered (1)		
Includes the following:		
Brief description of publication (3)		
Number of printings per year (3)		
Number of copies distributed (3)		
How distributed (email, mail, handouts, etc.) (2)		
Cost of printing/publishing and distributing (2)		
CONTENT & FORMAT	65	_____
Educational/Informative (15)		
Includes mention of membership in District (if a club), CGCI (3)		
Pacific Region (1), NGC (1)		
Accuracy of information (5)		
No typos/grammatical errors (5)		
Font style/size/color selection consistent throughout (5)		
Printing, photos and/or graphics clear and appropriately sized (5)		
Layout: neat, well-balanced/arranged for easy reading (15)		
General appeal (10)		
PROMOTES CGCI/NGC OBJECTIVES	15	_____
TOTAL	100	_____

Class: _____ Club Name: _____

District: _____

