

California Garden Clubs, Inc.

2017-19 Evaluation Form

Deadline: December 1

Include this form with your entry. It will be used by the judges for scoring.

54. CLUB YEARBOOK AWARD

\$50 to highest scoring entry in each class*

Sponsor: Yearbook, Manual & Roster sales

****Eligible for Pacific Region Award #3 (a-g) and NGC Award #16A**

SUBMIT 1 COPY BY DECEMBER 1 TO YEARBOOK AWARDS CHAIRMAN

Class I. Clubs under 20 members
Class II. Clubs 20 - 29 members
Class III. Clubs 30 - 44 members
Class IV. Clubs 45 - 69 members

Class V. Clubs 70 - 99 members
Class VI. Clubs 100 - 300 members
Class VII. Clubs over 300 members

Class determined by dues-paid membership number listed in yearbook submitted. The yearbook can be handmade, semi-commercial or commercial.

*Seals are awarded as follows: 1st 92-100 points; 2nd 84-91 points; 3rd 78-83 points; HM 70-77 points.

**The highest scoring year book will be forwarded to Pacific Region and NGC Competition.

Complete the information on a CGCI Award Application. DO NOT answer the questions. Clip the application and this evaluation form to the inside front cover of the yearbook. Submit ONE (1) copy of your yearbook. Do NOT affix any labels to yearbook.

	Points	Score
FORMAT	15	_____
Book Structure	2	
Practical, convenient size, durable, neat (<u>edges trimmed to fit cover</u>) Yearbooks may be stapled, spiral, or 3-ring binders. Material should be well-placed with ample margins and font size suitable for reading..		
Cover	2	
Name of club, town, state organization, year, (design optional). If permanent binder cover is used, substitute with paper cover and include required information on cover and so note.		
Title Page	2	
Name of club (1/2), town (1/2), state (1/4), year (1/4), number of members (1/4), affiliated organizations (1/4) (district, CGCI, Pacific Region, NGC, other).		
Table of Contents	1	
Subsequent pages in any order most useful to members	8	
Club officers and committee chairmen (1). Club membership roster with complete mailing addresses including <u>9 digit zip codes</u> ; telephone numbers, including <u>area codes</u> , email addresses if applicable (2) Name of NGC President with home and e-mail address, theme, and projects; address and phone number of NGC Headquarters in St. Louis; NGC website address. (1) Names, address, phone number and email of Pacific Region Director, CGCI President, District Director. List theme for Region Director and CGCI President. (2) Calendar of events of NGC, Pacific Region, CGCI and District (2)		

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PROGRAMS (JUDGED UPON QUALITY AND BALANCE OF PROGRAMS) 50 _____

Topics should cover a variety of NGC/CGCI goals and objectives such as birds, Blue Star Memorials, butterflies, civic beautification, conservation, environment, floral design, horticulture, garden therapy, Landscape design, recycling, NGC and State President's projects, etc.

(Indicate below if special interest club. e.g. Horticulture only; Design only; Faith Based etc.)

- | | |
|---|----|
| 1. At least seven meetings a year | 3 |
| 2. Date, location/address, time of meeting | 3 |
| 3. List Speaker's name, qualifications/credentials (brief), program title | 4 |
| 4. Variety of program topics (theme not required) | 14 |
| a. Variety of styles of programs (lectures, slides, power point, tours, etc.) | 12 |
| b. Variety of speakers (specialists, members, panel, etc.) | 14 |

PROJECTS (JUDGED UPON SCOPE OF PROJECTS) 35 _____

Projects involve actual membership participation that benefit the community and further NGC/CGCI goals and objectives. Some fund raisers (plant sales) may help to beautify the community, as well as produce revenue for clubs. Some fund raisers may help promote NGC/CGCI goals. Certain social activities may lead to membership increase. State such in descriptions.

- | | |
|--|-----|
| 1. List Continuing and New Projects (clubs not required to have new projects) | 15 |
| 2. Give brief word description of projects: Include location, name of chairman, how members participate, list of donations if applicable, in-kind donations if applicable, plans for maintenance if applicable, etc. | 20. |

Total 100 _____

Options: (no points given) Could fill available space: bylaws, budget, fund raising, roll call, former club presidents. Club theme: If theme is used, it should be evident throughout the book. Themes may be interpreted with monthly program topics and/or titles, graphics, quotes. Projects do not need to be limited to theme.

Other: NGC Mission Statement, NGC Conservation Pledge, NGC Environmental Mission Statement
NGC Water Conservation Platform, Club Collect, List of members who are Life Members in state, region, NGC Awards received previous year.

[Judges: If entry is postmarked after December 1 deadline, deduct **5 points** from total score.

On reverse side write positive comments and constructive comments.
Begin with the positive comments. Explain why points were deducted.]

CLUB NAME _____ # OF MEMBERS _____

SPECIAL INTEREST CLUB? If yes, please specify. For example: horticulture only, designs only, etc.

DISTRICT _____