

California Garden Clubs, Inc.

2017-19 Evaluation Form

Deadline: December 1

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.

53. WEBSITE AWARD (Eligible for NGC Award #63)

Section A: 1st \$50 2nd \$30 3rd \$20; Section B: 1st \$50

Sponsor: Section A: Southern California Garden Club, Section B: Jane McKee

Section A: Clubs Section B: Districts

SUBMIT BY DECEMBER 1* TO

*Entry must be **received or postmarked** by the deadline date

Submit a CGCI Application Form and include the following information: Website address, who maintains site, how often updated, cost (domain registration/hosting, maintenance). Ease of navigation will be considered while judging (live online) from the current site.

DO NOT answer the questions on the application or submit paper copies.

| | <u>Points</u> | <u>Score</u> |
|---|---------------|--------------|
| Meets deadline | 5 | _____ |
| Application contains: Website address (2), who maintains site (1), how often updated (1), cost (1) (domain registration/hosting/maintenance). | 5 | _____ |
| Presentation: Design/Appearance: attractive, engaging, easy to view; Layout consistent throughout; | 15 | _____ |
| Navigation: Ease of navigation, navigation system (bar, map, drop-down menus etc.), (5) logical flow of pages, (5) clear page headers, (5) links active and correct (20) | 35 | _____ |
| Achievement: Club/group information present/easy to find, (10) educational; includes contact information for organization and webmaster (10) | 20 | _____ |
| Promotes NGC/CGCI objectives (Promoting gardening, floral design, civic beautification, environmental responsibility and the exchange of information and ideas); (5) Lists state, regional and national affiliations (5) | 10 | _____ |
| Maintenance: Appears to be updated regularly; includes current Information on activities, projects, programs. | 10 | _____ |
| Total | 100 | _____ |

Section: _____ Club Name _____

District _____