

California Garden Clubs, Inc.

2017-19 Evaluation Form

Deadline: December 1

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.
No Book of Evidence. Use CGCI Award Application Form (maximum 3 sheets of paper, one side only).

52. NATIONAL GARDEN WEEK AWARD
1st \$25 2nd \$10 To clubs or districts
Sponsor: Beverly Brune
Eligible for NGC Award #53

SUBMIT BY DECEMBER 1 TO

*Entry must be **received or postmarked** by the deadline date

For the best overall **PROMOTION** of National Garden Week (first full week of June) in the community. Describe how National Garden Week was publicized in the community; include photographs, publicity and any other documentation of garden week activities or special events on the application form. Activities celebrating National Garden Week should stimulate public awareness and interest in the importance and pleasures of gardening as well as promote individual clubs or districts, CGCI and NGC. NOTE: Promotional materials and/or activities cited MUST include the dates of the week and a brief description of the intent of National Garden Week

	<u>Points</u>	<u>Score</u>
Adheres to Awards General Rules as listed in the Awards Manual	15	_____
Meets deadline (5)		
Maximum 3 pages (5)		
Application form – complete (1)		
Data - all required information is included (3)		
Appearance - photos or items cut from other sources trimmed/mounted/scanned neatly (1)		
Written Report:	65	_____
Format:		
Concise but complete (3)		
No typos/correct spelling/grammar (2)		
Content:		
Description/images of posters/flyers, displays, activities/events (10)		
Club newsletter/announcements (10)		
List of newspaper articles or actual articles (10)		
Educational value (15)		
Stimulation of public awareness of gardening (15)		
Supporting Evidence	20	_____
Community involvement (10)		
Photographs (5); Captioned (5)		
TOTAL	100	_____

Club Name _____

District _____