

# California Garden Clubs, Inc.

2017-19 Evaluation Form

Deadline: December 1

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.

53. WEBSITE AWARD (Eligible for NGC Award MP-3)

**Section A: 1st \$50 2nd \$30 3rd \$20; Section B: 1<sup>st</sup> \$50**

Sponsor: Section A: Southern California Garden Club, Section B: Jane McKee

**Section A: Clubs Section B: Districts**

SUBMIT BY **DECEMBER 1**\* TO Marlene Kinney, 315 Windmill Canyon Place, Clayton 94517-1904

\*Entry must be **received or postmarked** by the deadline date

**Submit a CGCI Application Form and include the following information:** Website address, who maintains site, how often updated, cost (domain registration/hosting, maintenance). Ease of navigation will be considered while judging (live online) from the current site.

**DO NOT answer the questions on the application or submit paper copies.**

	<u>Points</u>	<u>Score</u>
<b>Meets deadline</b>	5	_____
<b>Application contains:</b> Website address (2), who maintains site (1), how often updated (1), cost (1) (domain registration/hosting/maintenance).	5	_____
<b>Presentation:</b> Design/Appearance: attractive, engaging, easy to view; Layout consistent throughout;	15	_____
<b>Navigation:</b> Ease of navigation, navigation system (bar, map, drop-down menus etc.), (5) logical flow of pages, (5) clear page headers, (5) links active and correct (20)	35	_____
<b>Achievement:</b> Club/group information present/easy to find, (10) educational; includes contact information for organization and webmaster (10)	20	_____
<b>Promotes</b> NGC/CGCI objectives (Promoting gardening, floral design, civic beautification, environmental responsibility and the exchange of information and ideas); (5) Lists state, regional and national affiliations (5)	10	_____
<b>Maintenance:</b> Appears to be updated regularly; includes current Information on activities, projects, programs.	10	_____
	<b>Total</b>	100 _____

Section: \_\_\_\_\_ Club Name \_\_\_\_\_

District \_\_\_\_\_