

California Garden Clubs, Inc.

2017-19 Evaluation Form

Deadline: December 1

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.

51. PUBLICATIONS AWARDS

Section 2. Other publications

Class: A-1 - Clubs. 1st \$30, 2nd \$20, 3rd \$10; A-2 - District. 1st \$30

Class: B - Clubs. 1st \$30, 2nd \$20, 3rd \$10

Sponsor: Jane McKee

Eligible for Pacific Region Award #4 or #5 and NGC Award PUB-2

SUBMIT BY **DECEMBER 1** TO Marlene Kinney, 315 Windmill Canyon Place, Clayton 94517-1904

*Entry must be **received or postmarked** by the deadline date

A publication other than a yearbook or newsletter. Notices/flyers for one-time events are ineligible. Printed publications or those prepared for electronic distribution are acceptable. **Submit one (1) copy.**

Class A-1 & A-2: Membership (brochure, leaflet)

Class B: Other than membership: Manuals, handbooks (procedural, duties of office, awards); Educational (environment, landscape, gardening, horticulture, therapy, projects); Horticulture, design (judging, exhibiting guide, floral design, mechanics); History (organization); Calendars; Cookbooks; Other.

	<u>Points</u>	<u>Score</u>
Meets deadline	5	_____
APPLICATION complete & correct:	15	_____
Submission information correct (1); all questions answered (1)		
Includes the following:		
Brief description of publication (3)		
Number of issues per year (3)		
Number of copies distributed (3)		
How distributed (email, mail, handouts, etc.) (2)		
Cost of printing/publishing and distributing (2)		
CONTENT & FORMAT	65	_____
Educational/Informative (15)		
Includes mention of membership in District (if a club), CGCI (3)		
Pacific Region (1), NGC (1)		
Accuracy of information (5)		
No typos/grammatical errors (5)		
Font style/size/color selection consistent throughout (5)		
Printing, photos and/or graphics clear and appropriately sized (5)		
Layout: neat, well-balanced/arranged for easy reading (15)		
General appeal (10)		
PROMOTES CGCI/NGC OBJECTIVES	15	_____
TOTAL	100	_____

Class: _____ Club Name: _____

District: _____