

California Garden Clubs, Inc.

Evaluation Form

Deadline: December 1

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.

No Books of Evidence Allowed.

Use CGCI Award Application Form (limited to 3 sheets of paper, on one side only).

PR-4 NATIONAL GARDEN WEEK AWARD

1st \$25 2nd \$10 To clubs or districts

Sponsor: Beverly Brune

Eligible for NGC Award #53

SUBMIT BY DECEMBER 1 TO THE COMMUNICATIONS DIRECTOR

Jane McKee, 1276 Palomares Ct, Fallbrook 92028-4480

*Entry must be **received or postmarked** by the deadline date

For the best overall **promotion** of National Garden Week (first full week of June) in the community. Describe how National Garden Week was publicized in the community; include photographs, publicity and any other documentation of garden week activities or special events on the application form. Activities celebrating National Garden Week should stimulate public awareness and interest in the importance and pleasures of gardening as well as promote individual clubs or districts, CGCI and NGC.

	<u>Points</u>	<u>Score</u>
Adheres to Awards General Rules as listed in the CGCI Yearbook & Awards Manual	15	_____
Meets deadline (2 pts.)		
Application form - complete (3 pts.)		
Data – all required information is included (5 pts.)		
Appearance – photos or items cut & pasted/scanned, etc. from other sources neatly trimmed/mounted/scanned/inserted (5 pts.)		
NOTE: Maximum 5 points will automatically be deducted for applications exceeding maximum page count, i.e., over 3 pages.		
Written Report:	65	_____
Format:		
Concise but complete (3 pts.)		
No typos/correct spelling/grammar (2 pts.)		
Content:		
Overall promotion of National Garden Week:		
Posters/flyers (10 pts.)		
Club newsletter/announcements (10 pts.)		
List of newspaper articles or actual articles (10 pts.)		
Planned activities:		
Educational value (15 pts.)		
Stimulation of public awareness of gardening (15 pts.)		
Supporting Evidence	20	_____
Community involvement (10 pts.)		
Photographs placed/scanned on Application form (5 pts.)		
Captioned (5 pts.)		
TOTAL	100	_____

Club Name _____

District _____