

PACIFIC REGION
AWARD RULES
2015 - 2017

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PR Awards Committee: Dorlene Waite, Chairman, Nancy Lee Loesch, nleelo@embarqmail.com

AWARDS YEAR: January 1 to December 31. All awards may be applied for annually, if merited unless otherwise noted.

ELIGIBILITY: Only National Garden Clubs (NGC) members are eligible to apply for Pacific Region (PR) awards unless otherwise noted. Members are: member garden clubs, plant societies, councils, districts, state garden clubs and individual members. Youth must be sponsored by a member garden club to be eligible.

APPLICATION ENTRY FORM:

PR adopted NGC's application format (introduced for 2011-2013 term) and procedure for applying for awards. The PR application entry form contains topics to be addressed along with any supporting photographs.

- There is a 3-page limit, using only the front of the page. Exceptions noted.
- Binders and vinyl sheet protectors are no longer required or allowed. Exception noted.
- Application entries will not be returned. Make a copy before forwarding it.
- Forms are available on the PR website and from state awards chairmen.

DEADLINES: February 1. All state entries are sent by the state awards chairman in one package with a complete list of entries (packing list). Do not place each entry in its own envelope. Package must be received by **February 1**.

NOTE DEADLINE EXCEPTIONS:

Essay Contest entry to PR Essay Contest Chairman: **January 1**

High School Distinguished Service Project entry to PR HS Distinguished Service Award Chairman: **January 1**

Poetry Contest entry to PR Poetry Contest Chairman: **January 1**

Recyclable Sculpture Contest entry to PR Recyclable Sculpture Contest Chairman: **January 15**

Member Award of Honor entry to PR awards Chairman: **February 1**

Publicity Press Books entries to PR Publicity Press Books Chairman: **February 1**

Smokey Bear/Woodsy Owl Poster Contest entries to PR Smokey Bear Poster Contest Chairman: **February 1**

It is the responsibility of the state awards chairman to send entries to the appropriate PR Chairman.

PR AWARD BOOK OF EVIDENCE:

A Book of Evidence should ONLY be prepared for the following:

- Small Standard Flower Show Award: 10 pages (20 surfaces front & back)
- Publicity Press Book: no page number limit
- Member Award of Honor: not to exceed 3 pages

PROCEDURE FOR APPLYING:

Applicants:

- Complete the application form and submit to your state awards chairman by the deadline set by your state.
- When one project is eligible for various awards, submitting exact duplication for the application is not acceptable.
- Keep one copy of the completed application for your records.
- YEARBOOKS – complete applicable information on the PR Application Form. Attach the completed application form to the inside front cover (send only 1 yearbook). No envelope necessary. Mail to state awards chairman.

Publicity Press Books: Complete the applicable information on the PR Application Form and submit Book of Evidence to your state awards chairman by deadline set by your state. No limit on number of pages.

Requirements for Preparing Publicity Press Book

1. Label on outside cover: number and name of NGC award, category, name of club/s, city and state.
2. Submit in report cover or folder, 8 1/2 x 11' or 9 x 12'. No heavy scrapbooks or oversized portfolios. There is no limit on number of pages. Plastic page protectors may be used.
3. Material must consist of any of the following: Newspaper, magazine, newsletter, notices or flyers for one-time event, or any printed publication clippings (i.e. your state or regional official publication, The National Gardener, etc.), with the name and date of publication over each article. Clear photocopies are permitted; reduced photocopies of large or lengthy articles are permitted. Downloading of published newspaper articles from the Internet is permitted. *Judges take into consideration the difficulty in securing newspaper publicity.*
4. No page numbering or Table of Contents needed. Affix contents in chronological order January 1 through December 31.
5. Clippings evenly cut. No loose clippings permitted.
6. Each published item must contain the name of organizations and/or member in each article.
7. Articles should include who, what, when, where, etc. where applicable; publicity should relate to organization's or individual's projects and/or activities; promotion of NGC objectives and goals.

Publications: Submit entry in an envelope with completed PR Application Form secured to outside and one enclosed inside envelope. Newsletter: submit three sample issues and state number of issues per year on PR Application Form. Printed publications or printed copies of those prepared for electronic distribution are acceptable entries. Submit entries to your state awards chairman by deadline set by your state.

State Awards Chairman:

1st place winning entries in each category must be sent by mail to **the PR Awards Chairman by February 1**, note exceptions. A complete list of entries from your state should be included with submissions.

Youth Awards: 1st place winning entries in each category should be submitted to the appropriate PR Chairman according to regional deadlines.

Publicity Press Books: 1st place winning entries in each category should be submitted to the **PR Publicity Press Book Chairman by February 1.**

Categories by Size:

Garden Club applications shall be judged according to size determined by number of members on whom NGC and state dues are paid, including Active, Associate, Inactive, Honorary, etc.

- i. Small Club: 29 members and under
- ii. Medium Club: 30-59 members
- iii. Large Club: 60-99 members
- iv. Extra Large Club: 100+ members

State Garden Clubs applications shall be judged according to size determined by number of members on whom NGC dues are paid, including garden club members, Affiliates, State Life Members, etc.

- i. Small State: 500 members and under
- ii. Medium State: 501 – 4,000 members
- iii. Large State: 4,001+ members

MONETARY AWARDS AND CERTIFICATES OF MERIT:

Awards: 1st, 2nd, 3rd and honorable mention certificates may be awarded. 1st place winners receive \$20.00. Please deposit the checks as soon as possible. Certificates and checks will be presented at the PR Convention when held prior to state conventions. Certificates and checks will be mailed to state awards chairman when the PR Convention is held after state conventions.

RETURN OF MATERIALS: State presidents are responsible to collect their state's entries at the close of the PR Convention.

SCALE OF POINTS:

SCALE OF POINTS for all Pacific Region Awards

Except Flower Shows, Publications, Publicity Press Books and Yearbooks

Presentation: **5 Points** – neat, concise includes all required information on the PR Application form not to exceed 3 pages (front side only).

Achievement: **65 points** – scope of project: need and fulfillment; benefit; accomplishments; comprehensiveness of work; activities to attain goals; evaluation of goals reached; educational value; prior planning; brief history if continuing project; financial report; other.

Participation: **15 Points** – size of club. Involvement of members, community, government agencies, professionals, youth, residents in facilities, others – not all of these have to be involved.

Record of Documentation: **15 points** – supporting data (as applicable); clear, well-labeled and neatly attached before and after photographs; landscape plan (does not have to be professionally drawn); financial report; letters of appreciation; community awards; newspaper/magazine articles, etc.

TOTAL 100 POINTS -----

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Scale of Points for Publicity Press Books

Presentation: **15 Points** – meets all Requirements, neatly presented

Quality: **40 Points** – articles well written; publicity related to projects and/or activities

Quantity: **25 Points** – articles for each month (take in consideration dark months), magazines, newsletters, notices/flyers, journals, etc.)

Diversity: **20 Points** – local, council, district, state, national, other

TOTAL 100 POINTS -----

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Scale of Points for Publications

Except Yearbooks and Publicity Press Books:

Presentation and Record should be on the Pacific Region award application form. See award description for number of copies of the publication to be sent.

Presentation: **5 Points** – brief description of publication.

Achievement: (as applicable) **65 Points** – educational; informative; accuracy; clarity of subject; quality of printing; photography and/or graphics; general appeal; indicates member of NGC ad PR.

Promotes NGC Objectives: **15 Points**

Record or Documentation: **15 Points** – number of copies distributed/Sold; how distributed, financial information; cost of publishing; price if sold; market exposure.

TOTAL 100 POINTS -----

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Scale of Points for Standard Flower Show Schedules

Scales of Points for Small Standard Flower Shows and Standard Flower Show Schedules will be the NGC Scale of Points found in the NGC Handbook for Flower Shows. Use PR award application form.

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Scale of Points for Yearbooks:

Judged according to the NGC Scale of Points for Yearbooks found in the NGC Award Rules 2015-2017 found on NGC website and in *The National Gardener*. No Book of Evidence is required. A PR Award Application should accompany the yearbook as cover sheet.

PACIFIC REGION AWARDS

PUBLICATIONS

BY INDIVIDUALS

1. **For a published article, pamphlet or book by a garden club member on one of the following:**
 - a. **Communications** –Information promoting the objectives of NGC, PR or state.
 - b. **Horticulture** - Information on a single plant, group of plants, shrubs or trees including plant care, feeding, etc. (Member of a plant society is also eligible.)
 - c. **Floral Design** – Information promoting interest among judges, students and members.

BY CLUBS, PLANT SOCIETIES, COUNCILS OR DISTRICTS

2. **Newsletter or Official publications:** - submit three consecutive issues published during award year. Printed publications or hard copies of those prepared for electronic distribution are acceptable entries.
 - a. **Club**
 - b. **District**
 - c. **Plant Society**
 - d. **Councils or Districts**
3. **Yearbook** – Submit one copy
 - a. **Club** (under 20 members)
 - b. **Club** (20-29 members)
 - c. **Club** (30-44 members)
 - d. **Club** (45-69 members)
 - e. **Club** (70-99 members)
 - f. **Club** (100-299 members)
 - g. **Club** (over 300 members)
 - h. **District**
 - i. **Plant Society**
 - j. **Council or Guild**
4. **Any Other Publications** – membership-related published during the award year- submit one copy.
 - a. **Club, Plant Society, Council or Guild**
 - b. **District**
5. **Any Other Publications** – excluding membership-related published during the award year – submit one copy.
 - a. **Club, Plant Society, Council or Guild**
 - b. **District**

BY STATES

6. **State Newsletter or Official Publication** – submit three consecutive issues published during the award year. Printed publications or printed copies of those prepared for electronic distribution are acceptable entries.
 - a. **Small State:** 500 members or under
 - b. **Medium State:** 501 – 4,000 members
 - c. **Large State:** 4,001 + members
7. **State Yearbook or Directory** – submit one copy.
 - a. **Small State:** 500 members or under
 - b. **Medium State:** 501 – 4,000 members
 - c. **Large State:** 4,001 + members
8. **Any Other State Publication** – published during the awards year – submit one copy.
 - a. **Small State:** 500 member or under
 - b. **Medium State:** 501 – 4,000 members
 - c. **Large State:** 4,001 + members

CIVIC BEAUTIFICATION

9. **Civic Beautification** – Any worthwhile community beautification project including memorial gardens. 1st. place winners may not apply again for the same (continuing) project for two year but may apply for another activity or project.
- a. **Small Club** (under 29 members)
 - b. **Medium Club** (30 -59 members)
 - c. **Large Club** (60-99 members)
 - d. **Extra-Large Club** (100 + members)
 - 3. **District**
10. **Blue Star Memorial Marker Landscaping** – Any worthwhile Blue Star Memorial Marker beautification project. The project may be a replacement of a destroyed or long-neglected landscape, 1st --place winners may not apply again for the same (continuing) project for two years but may apply for another activity or project.
- a. **Small Club** (under 29 members)
 - b. **Medium Club** (30-59 members)
 - c. **Large Club** (60-99 members)
 - d. **Extra-Large Club** (100 + members)
 - e. **District**

FUNDRAISING

11. **Fundraising Project or Event** – An event held to raise funds for any worthwhile fundraising project. May be a one-day event or a continuing project. Publication and sales of cookbooks, calendars, etc. are not eligible for this award but may be entered in “Any Other Publications”.
- a. **Club, Plant Society, Council or Guild**
 - b. **District**
 - c. **State**

GARDEN THERAPY

12. **Garden Therapy** – Any worthwhile activity or service project (active or sedentary) designed to help the physically- or learning-challenged. 1st-place winners may not apply again for the same (continuing) project for two years but may apply for another activity or project.]
- a. **Club**
 - b. **Plant Society**
 - c. **State**

MEMBERSHIP

13. **Membership Campaign** – A year’s program or one workshop/event designed to increase membership.
- a. **Club**
 - b. **Plant Society**
 - c. **State**

FLOWER SHOW AWARDS

14. **Standard Flower Show Schedule** – submit one copy. Judged using NGC scale of points in the *NGC Handbook for Flower Shows* for Standard Flower Show Schedule.
- a. **Club or Plant Society**
 - b. **Council or Guild**
 - c. **District**
15. **Small Standard Flower Show** – Requires a Book of Evidence. Judged using NGC scale of points for Standard Flower Shows (modified for a small show). See the *NGC Handbook for Flower Shows* for the description of a Small Standard Flower Show.
- a. **Club**
 - b. **District**

NATIVE FLORA – WILDFLOWER

16. **Native Flora Education** – May be awarded for notable environmental preservation and enhancement with emphasis on wildflowers and native plants to your area.
- a. **Club**
 - b. **District**
 - c. **State**

YOUTH INVOLMENT

17. **Youth Activities** - A year's program or one workshop/event involving activities with youth education.
- a. **Club**
 - b. **District**

NGC MEMBER AWARD OF HONOR

DEADLINE: February 1

Member Award of Honor may be awarded to one member in each region whose volunteer efforts during a period of five or more years, has made outstanding contributions to club and community, in one or more of the following areas: civic development, horticulture therapy, youth activities, conservation, landscape design, horticulture, floral design, or all around excellence. Eligibility: any member of a state garden club who has never been a member of NGC Board of Directors. Eligibility and Rules listed on NGC Website, "Awards – Member Award of Honor". A book of evidence should be submitted not to exceed 3 pages. Obtain application form state or regional awards chairman. Entries are submitted to state awards chairman by state's deadline date. State awards chairman forwards one entry to regional awards chairman by February 1.